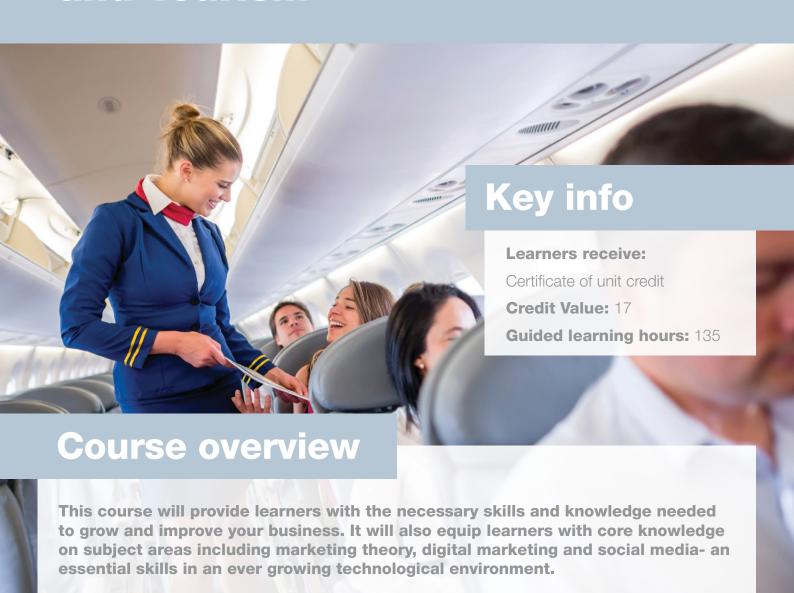


# **Business Growth and Improvement within Leisure** and Tourism











## **Business Growth** and Improvement within Leisure and Tourism

The scope of topics within this course make it perfect for learners who wish to develop and progress their careers and learn about how to move a business forward. Learners will benefit from the vast range of knowledge to be gained from this course, as they enhance their skillset.

Studying via distance learning means learners can choose when and where they study.

This course is available:

Online

The online course is available on The Skills Network's online learning platform, **EQUAL**.



### This course is split into three manageable units:

Unit 1: Principles of marketing theory

Unit 2: Principles of digital marketing

Unit 3: Introduction to social media channels.

- Receive certificates of unit credit to showcase their achievement
- Study will enhance both personal skills and professional development
- Personal tutors are assigned to each individual learner to ensure they have the necessary support needed to be successful
- This course is delivered by distance learning, allowing learners to choose where and when they study.



















